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National Bank Launches Highly Focused Educational Courses Free to Local Business and Industry Professionals

National Bank is starting the National Bank Academy for area business and industry leaders in February, 2015. These classes will offer a global perspective on the latest topics and trends driving business, delivered by working experts in their field. The highly focused courses will be 1 to 4 hours long on the 4th Tuesday of every month. All classes are free and will cover the following topics: Financial Management, Economic Forecast, Cyber Security, Leadership Training, Financial Planning and Business Valuation.



National Bank recognizes that leaders need time to add to their knowledge base and discuss current topics. Business and industry is experiencing change at an accelerating rate. Roller coaster economic conditions, technology breakthroughs and global competition challenge local business to stay relevant and thrive in the years to come. All courses are highly focused and are conducted in just a few hours.

“We know how busy people are and we value their time,” said Harry Hutchison, President of National Bank. “These courses are concentrated and practical. Additionally, they offer participants opportunities to network and exchange ideas with business and community leaders.”

Attendees do not have to be a customer of National Bank to attend National Bank Academy. All classes are free with registration and are offered until that class and date are full. Early registration is encouraged. Classes will be conducted in Hillsboro and Collinsville, Illinois. The course schedule can be found at national-bank.com.

National Bank, headquartered in Hillsboro, Illinois, has 11 banking locations serving South Central Illinois. The bank can be contacted from 8:30am to 4:30pm Monday through Friday and 8:30am to 12:00pm on Saturday at 800-717-3991.